

# Nathan Misirian

President of Autumn Consulting

Google Search Marketing - Organic and Paid SEO

## WOW Moments

As one conference organizer said, "Nathan delivered the perfect mix of actionable and strategic advice. His speaker ratings from our attendees were off the charts – with 100% of participants saying his sessions on organic SEO and Google exceeded their expectations."



An acknowledged leader in the field of Google search engine marketing. When he's not providing service to his clients, Nathan is a sought-after speaker helping people and businesses gain a more thorough understanding of how it works and the influence it has on today's business world.





## ABOUT NATHAN

Nathan Misirian is an expert on Google marketing strategies for businesses and organizations. A former digital marketing executive and sought-after speaker, he firmly believes that great communication, real life examples, and genuinely caring about people are the keys to lasting client relationships and fantastic results.

A wide range of clients rely on Nathan and his colleagues at Autumn Consulting to help them with SEO (Search Engine Optimization), paid ads (AdWords), relevant social media, all under the umbrella of a holistic approach to all of their digital marketing needs. His deep knowledge, friendly approach, and can-do spirit has enabled hundreds of clients to achieve increased website visibility that attracts more customers.

As a speaker, Nathan crafts engaging presentations that the audience feels comfortable participating in and asking questions. His speaking style is equal parts approachable and deeply informative. With a proven expertise in technical topics, Nathan enjoys taking the details and translating them into easy to understand and actionable presentations.

Married to his college sweetheart, Nathan is a father to two adult children and three dogs: Toby, Harley and Blue. He loves to go for long walks - about 40 miles per week, and also enjoys fishing and keeping his watch collection current.

## Recent Speaking Engagements:

### **Understanding How Your Digital Presence Reflects Your Brand:**

*Discover new methods and processes to evaluate and rapidly update your digital footprint that aligns to your mission and values.*

### **Digital Marketing Strategies to grow your business:**

*Teaching and showing businesses how to research and identify keywords to use for their website.*

### **Stop Doing These 3 Things to Improve Your Email Marketing:**

*A case study illustrating 3 dos and don'ts for effective email marketing.*

### **Designing a Website for Improved Google Results:**

*Learn 7 design strategies that Google evaluates to determine if your website can rank highly.*

### **Top 5 Strategies to Boost Leads Through Google Marketing:**

*Learn first-hand how to evaluate your own website and prioritizing the required changes.*

